CAMBRIDGE SCHOOL OF VISUAL OF PERFORMING ARTS

A GUIDE TO
OUR
PROGRAMMES



CREATIVE ARTS PATHWAYS

SIXTH FORM

(NOT COMPLETED HIGH SCHOOL)

To progress to university students must complete their secondary education. The traditional route is 2 years of A level or a one year UFP. However at CSVPA we can offer an alternative two-year route for students who want to study Art & Design.

PRE-UNIVERSITY

(COMPLETED HIGH SCHOOL)

In the UK a one year Foundation Diploma is often required to progress onto a BA. This will help students to decide what area of Art & Design they want to specialise in build a portfolio and apply to university

UNIVERSITY

Art & Design undergraduate degrees are typically three years

MA PREPARATION

If you completed your university degree outside of the UK but want to study an MA in the UK you will have to complete a Graduate Diploma/ Pre-Master's before progressing onto an MA

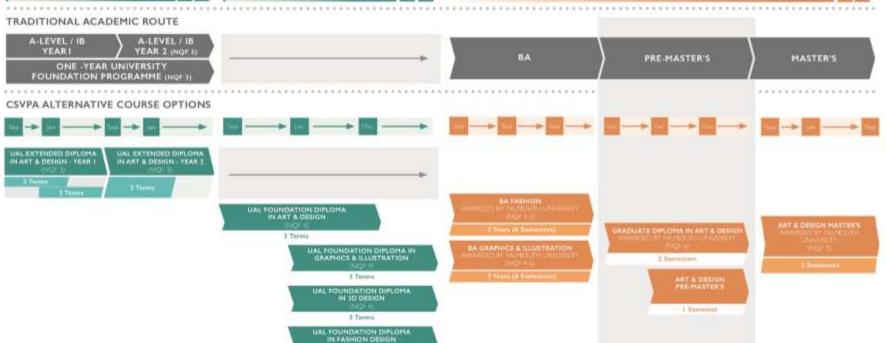
MASTER'S

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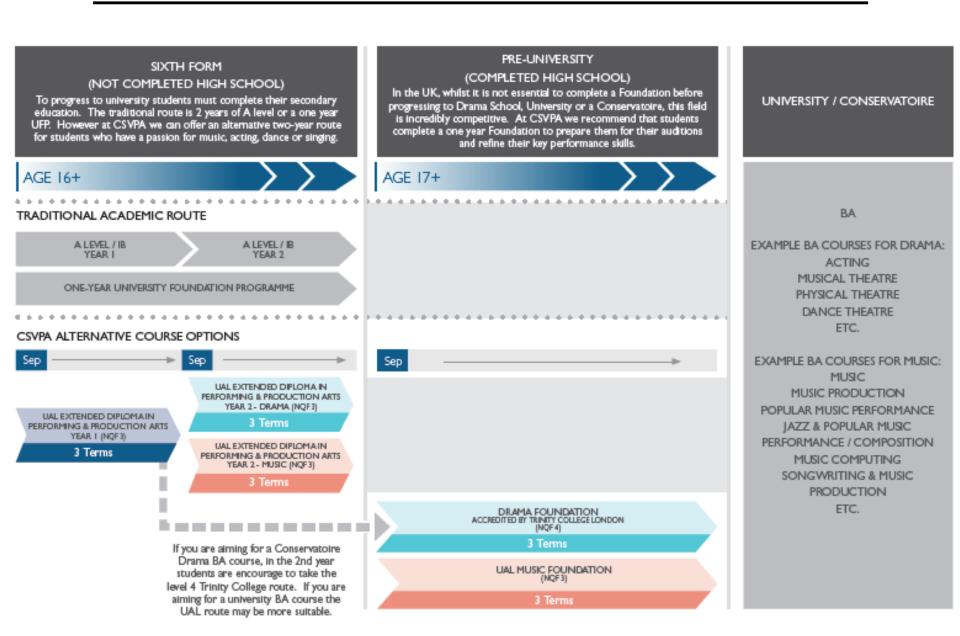


AGE 17+

AGE 18+



PERFORMING ARTS PATHWAY







- Age: 16 years+
- Educational level: not completed high school
- Length: 2-years starting September or January
- IELTS: 4.5+ (no element under 4.0)
- Target student: want to do Art & Design
- Progression: any Art & Design degree





Year One:

Visual Studies
Life Drawing
Contextual Studies
English Language
Fine Art

Photography
Graphics
Textiles & Surface Design
Moving Image
3D Design

In March you pick one subject to focus on for your final major project









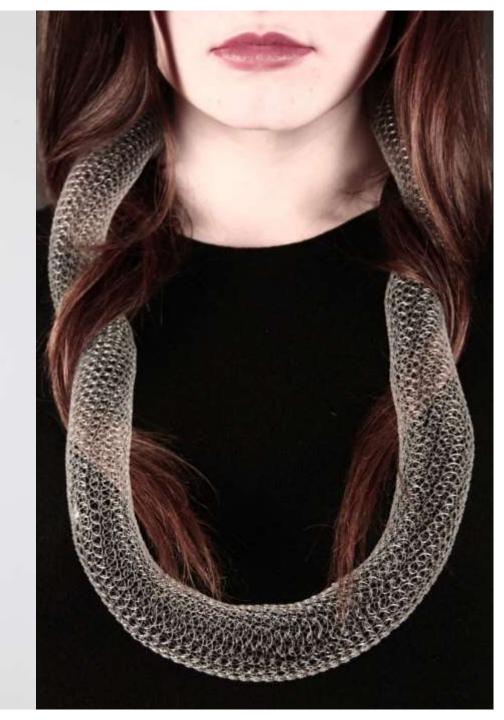
Moving Image

THE FOLLOWING PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES

BY THE WILSON PICTURES PRESENTS, INC.

Applied Craft





Product Design



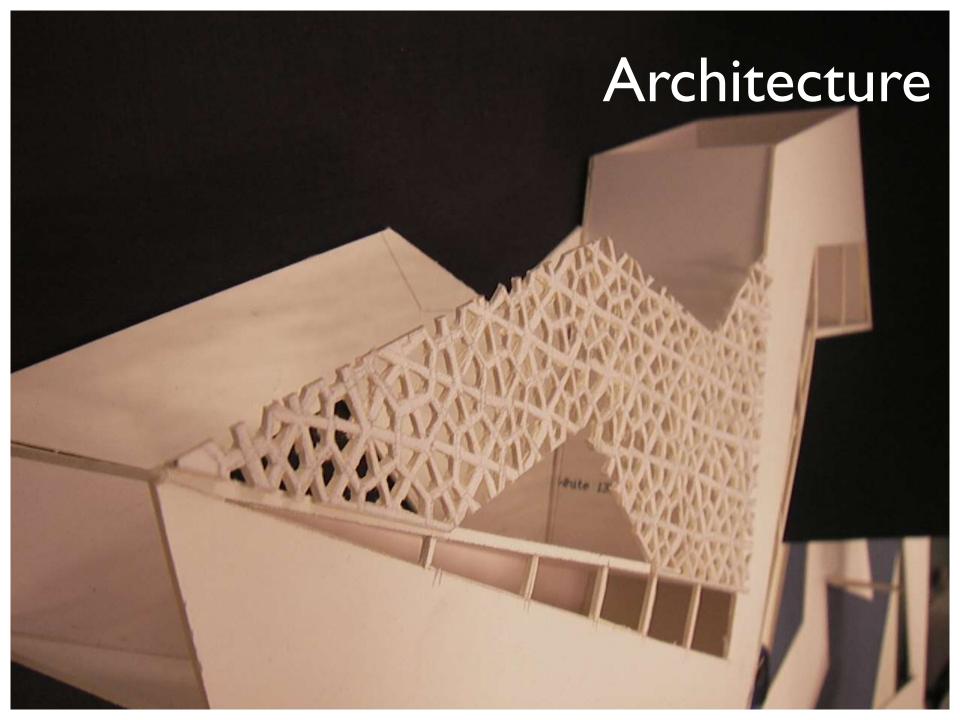
















ion Promotion



FOUNDATION DIPLOMA IN ART & DESIGN

Accredited by

ual awarding body







- Age: 17 years+
- Educational level: completed secondary education
- Length: one year starting September
- IELTS: 4.5+ (no element under 4.0)
- Portfolio: required
- Progression: Art & Design degree



Fashion | Graphics & Illustration | Fine Art | Applied Craft
Photography | Moving Image | Architecture | 3D Product Design
Interior Design | Theatre Arts (Costume, Make up, Set Design)
Fashion Promotion





ONE-ON-ONE PORTFOLIO ADVICE

- Personal portfolio advice
- Advice on how to improve your portfolio
- Assistance in preparing for interview and portfolio inspection

DESTINATIONS

Central St Martins (UAL) | London College of Communication (UAL) London College of Fashion (UAL) | Camberwell College of Arts (UAL) Chelsea College of Arts (UAL) | Wimbledon College of Arts (UAL) The Slade | Glasgow School of Arts | Parsons New York | Goldsmiths Loughborough University | University of Brighton | Coventry University Falmouth University | University of Westminster | Kingston University Nottingham Trent University | University of Southampton | Birmingham City University | Sheffield Hallam University | University for the Creative Arts De Montfort University | University of Winchester | University of Hertfordshire | Cambridge School of Visual & Performing Arts | University of Manchester | Middlesex University | Oxford Brookes University Ravensbourne | University of Lincoln | University of Nottingham | Istituto Marangoni | Pratt Institute New York | Manchester Metropolitan University University of Leeds | University of Bournemouth

Laura Harvey



Laura Harvey is the Creative Director at Boden

Laura started her training at CSVPA on the Art & Design Foundation Diploma before progressing onto Kingston University to further her studies and skills development in Fashion Design.

Her first professional role was working for Boden, before moving to **Burberry** as a Designer, then onto **Joules** as a Senior Designer. Recently Laura was headhunted back to **Boden** where she is now a Creative Director.

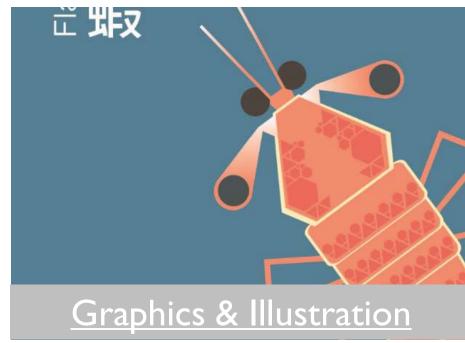
What Laura Says About CSVPA

"I knew I wanted to do fashion, I knew I could draw, what else could I possibly learn from a foundation year? As it happens an awful lot. Looking back I realised just how much I had advanced in that year. I came away with the skills and knowledge that were so crucial in my development. Many of those skills I still refer back to on a daily basis.

At CSVPA you have the opportunity to gain experience in areas that other colleges simply don't offer. It was only after leaving Cambridge that I realised how lucky I was to receive such high levels of support and contact time with tutors.

My foundation year set me up for my next step – which was university. With the support of CSVPA I was accepted onto a very competitive fashion design course at Kingston. Had I not been accepted onto that course, getting into industry would have been much more difficult. When a CV lands on a potential employers desk, the first thing they are looking at are the institutions where you were trained."







Foundation Diploma in

Awarded by

awarding
body





- Age: 17 years+
- Educational level: completed secondary education
- Length: three terms starting in January
- IELTS: 4.5+ (no element under 4.0)
- Specialise in Fashion Design, Graphics & Illustration, 3D Design (Product Design, Spatial Design or Craft) from day one

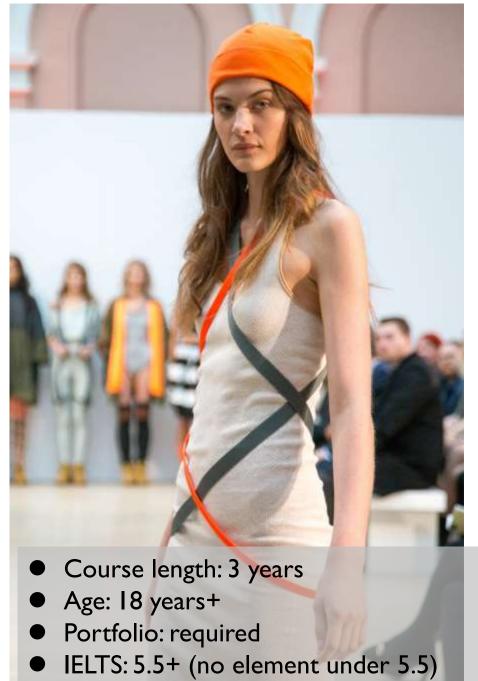






- Portfolio demonstrating a commitment to specialist area
- Offers guaranteed progression onto BA(Hons) Fashion Design or BA(Hons) Graphics & Illustration at CSVPA











- Develop designing and making skills to a professional standard
- Own dedicated studio space and mannequin
- Lecturers based in studio all day every day
- Constant help and support in a dedicated art school
- Taught every day, more than any university



Guest Speakers

● Offering one-to-one advice
 ● Building contacts in the fashion industry

Haizhen Wang - Fashion Designer (Winner of Fashion Fringe 2012) ● Jane Bowler - British Fashion Designer ● Lia Williams - Fashion Buyer, Arcadia Group ● Sam Voulters - Fashion Stylist, Vice Magazine ● Johannes Reponen - Writer/Trend Forecaster/Lecturer ● Pat Francis - Author/Historian/Researcher



Reo Ma



Reo Ma is a Fashion Designer

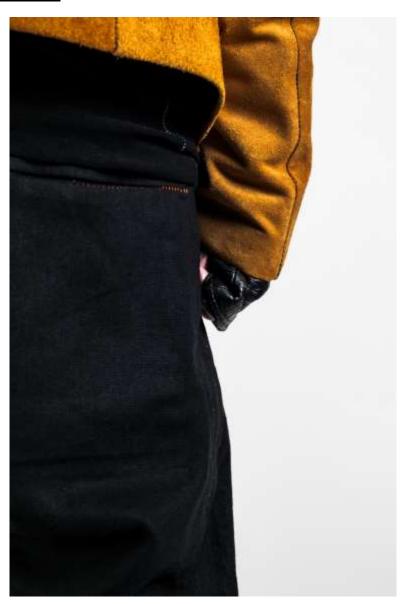
He started his own label in 2013, was stylist of I.T Beijing market, and founder of Hong Kong local brand "impression" from 2009 to 2010.

After graduating from his undergraduate degree in Fashion Design at CSVPA, Reo sold his final year collection in UK, Italy and Hong Kong.

He has now launched his own label "Reo Ma" in Hong Kong and is busy preparing for Paris Fashion Week in January 2015.

Reo Ma





Reo Ma









REOMA

What Reo Says About CSVPA

"I did my degree at CSVPA rather than go to another UK university because it is better to work within a class that is made up of a small group and Cambridge was one of my favourite places in the world.

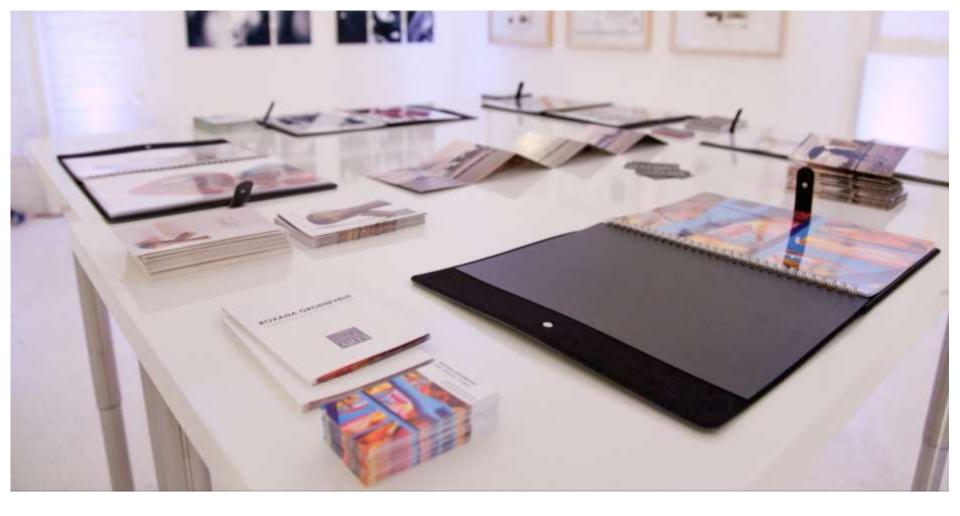
To be successful you need to work really hard and it is down to you. I applied for a lot of different internships in Paris and Beijing during my study time in CSVPA. Looking back I really valued my time at the College and I really miss it. I met my best friend in this school, we do everything together and the teachers are so supportive and they spend so much time helping us individually. I still ask for help from my pattern making tutor, and she gives me all the time I need, and I am not even a student anymore! The facilities are amazing, you have everything you need in one building.

It is not easy being fashion designer, especially if you want to be a avant-garde designer like me. You need to work smart and work hard."

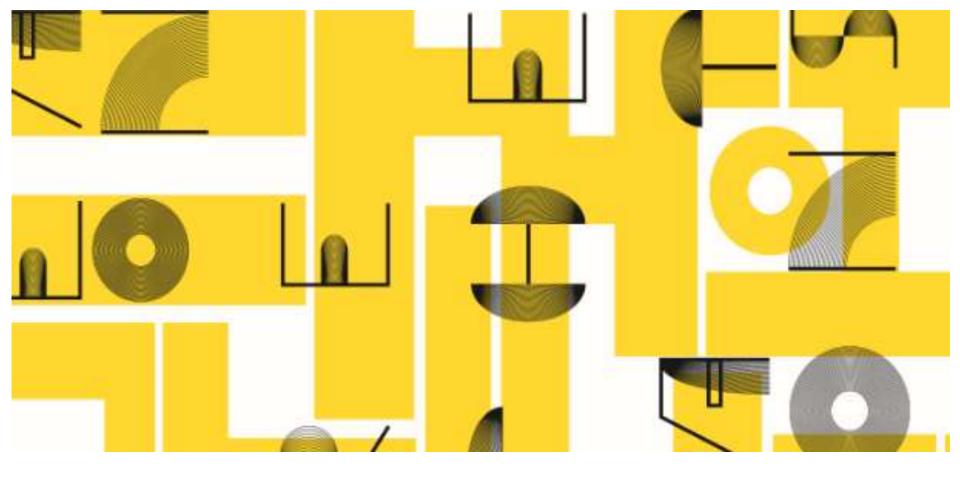




- Develop designing skills to a professional standard
- Own dedicated studio space and own iMac
- Lecturers based in studio all day every day
- Constant help and support in a dedicated art school
- Taught every day, more than any university



- Take part in international design competitions
- Guaranteed place in end of year exhibition every year
- Guaranteed place in London Graduate Show
- No extra charges for shows



Our degree students have progressed onto the best Master's programmes

Royal College of Art | London College of Fashion (UAL) Central St Martins (UAL) | Camberwell College of Art(UAL)

Scott Walker



Artist and Senior Designer at ZenithOptimedia / Publicis Worldgroupe, New York, USA.

Created campaigns for clients, including:
Amazon, Chevrolet, Electronic Arts, New
York Jets, Nike, Miami Dolphins, Starbucks
and Wild Turkey Bourbon.

Awarded honours, including:
D&AD Best of Year (2013), Behance Portfolio
Appreciation Award (2013), 2 x NY
Silver ADDY Awards (2012), NY Gold ADDY
Award (2012).

Scott Walker





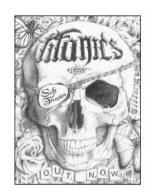






















Inception









Scott Walker



Worldwide exhibiting fine artist who's received national recognition from galleries around the world.

In 2013, his work was selected for display in the International Artist's Festival, curated by the Museum of Russian Art (MoRA).

Most recently, in 2014, Walker's work was awarded Best in Show at the Greenpoint Gallery in Brooklyn, New York.

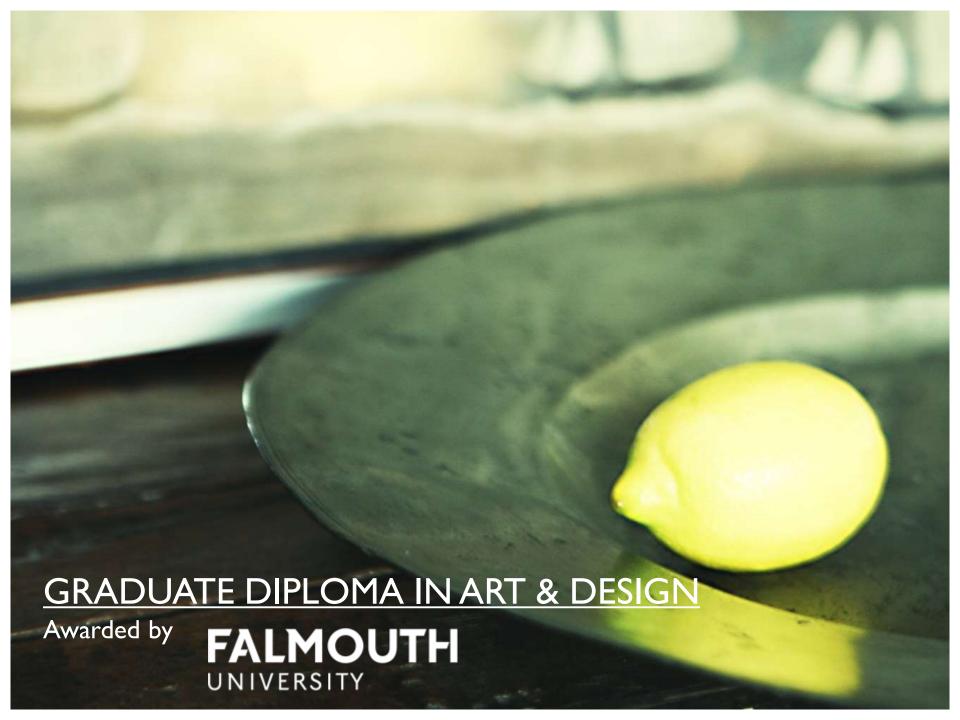
What Scott Says About CSVPA

"My time at CSVPA was priceless, they introduced me to a whole world of possibilities. The intimacy of the environment benefitted me the most. For me it was just about being able to focus. Everyday I knew I could walk through the doors and learn a ton of stuff in what felt like my own personal college. Not many places resonate like that.

My advice is to work hard and you'll be rewarded. It may not seem like it at times but the skills you're learning there are invaluable. If you want to get paid for drawing cartoons and doodling on computers, it's places like CSVPA that equip you for that environment."

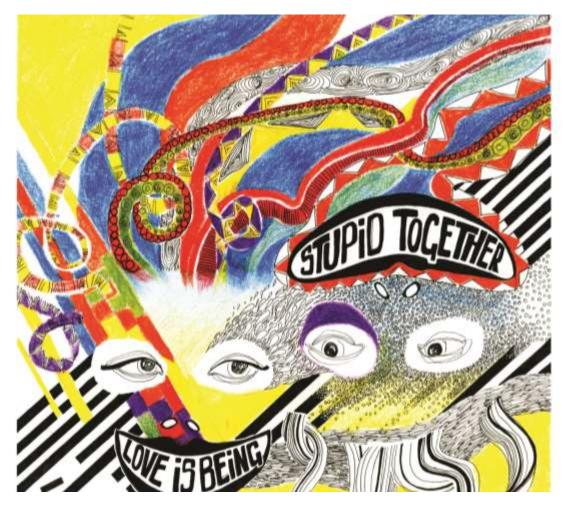


SAMPLE CERTIFICATE





- Course length: 2 semesters, September start
- Educational level: completed BA
- IELTS: 5.5+ (no element under 5.5)
- Pathways: Art & Design or Creative Industries advertising, brand management, fashion promotion
- Awarded: Graduate Diploma in Art & Design from Falmouth University





- Completed your degree outside of the UK
- Want to study a Master's in the UK
- Need to improve English Language level
- Develop research and writing skills
- Develop potential lines for research
- Switching subjects between BA and MA

<u>DESTINATIONS</u>

Royal College of Art | Central St Martins (UAL) London College of Communication (UAL) | Chelsea College of Arts (UAL) | Bartlett (UCL) | University of Winchester | Newcastle University | Kingston University | University of Leeds | University of Bournemouth | The School of Art Institute Chicago Coventry University | University of Westminster University of Brighton | Istituto Marangoni University for the Creative Arts | Birmingham City University







MA ART & DESIGN

Awarded by

FALMOUTH UNIVERSITY

HEARST magazines UK

- √ 19 magazine brands
- √ 5 pureplay digital brands
- ✓ Largest digital magazine publisher in the UK
- ✓ Digital audience of 15 million monthly unique users Reaches:
 - ✓ one in three UK online adults
 - ✓ one in three UK women
 - ✓ one in four UK online men







MA ART & DESIGN

- > Length: 3 semesters
- Offers flexibility to study any art and design pathway under one MA
- Specialise in one subject area and interact with students across all disciplines.



A CHOICE OF SPECIALIST SUBJECT AREAS

"I want a Master's course where I can specialise in.....

- √ Fashion Design
- √ Fashion Promotion
 - ✓ Interior Design
- √ Communication Design
 - √ Photography
 - ✓ Animation
 - √ Fine Art
 - √ Product Design
 - ✓ Craft

FASHION DESIGN | FASHION PROMOTION

IN ASSOCIATION WITH











INTERIOR DESIGN

IN ASSOCIATION WITH











PHOTOGRAPHY | ANIMATION

IN ASSOCIATION WITH

Digital Spy.







COMMUNICATION DESIGN | PRODUCT DESIGN | CRAFT | FINE ART

IN ASSOCIATION WITH





Access to media and industry expertise through the Hearst teams....



Digital Spy. BAZAAR

Esquire

HouseBeautiful F. I. F.

COUNTRY LIVING



CAMBRIDGE SCHOOL OF PERFORMING

Regular workshops & live projects with key industry stakeholders....



Fashion Styling
workshop by
Anne-Marie
Curtin, Fashion
Director, ELLE UK





Designing Spaces
workshop by
Michelle
Ogundehin,
Editor-in-Chief,
ELLE Decoration
UK



Visual
Communication
workshop by
Julian Linley,
Editor-in-Chief,
Digital Spy

CAMBRIDGE
SCHOOL OF
VISUAL
PERFORMING
ARTS

Worldwide internships for a select number of exceptional students....









Examples:



Fashion intern working with the Fashion Editor of Harper's Bazaar in the UK, or Elle China in Shanghai

Art/Design intern working with the Art Editor of Esquire





Anna Jones
Chief Executive Hearst
Magazines UK

"The fusion of CSVPA's teaching body of knowledgeable and passionate professionals and Hearst's industry experts, offers students a truly unique understanding of Art & Design.

Whether you're interested in Fashion Design, Photography, or Animation, our broad portfolio of experts and facilities means we can cater to multiple MA specialisms - so you can receive exceptional support and resources in the areas you are most passionate about.

Creative businesses like Hearst need to be able to recruit talented individuals who have the right skills to help us to thrive and evolve and we feel sure these courses will equip students with the qualifications and experience they need to get ahead."

Worldwide internships for a select number of exceptional students....















EXTENDED DIPLOMA IN PERFORMING ARTS

Accredited by

ual awarding body

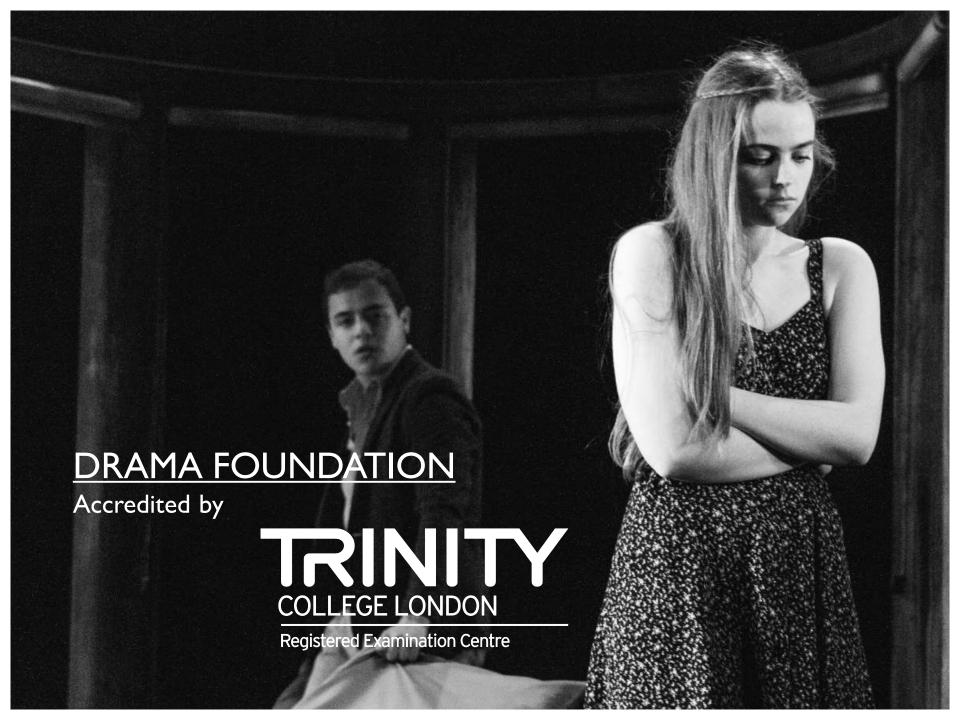


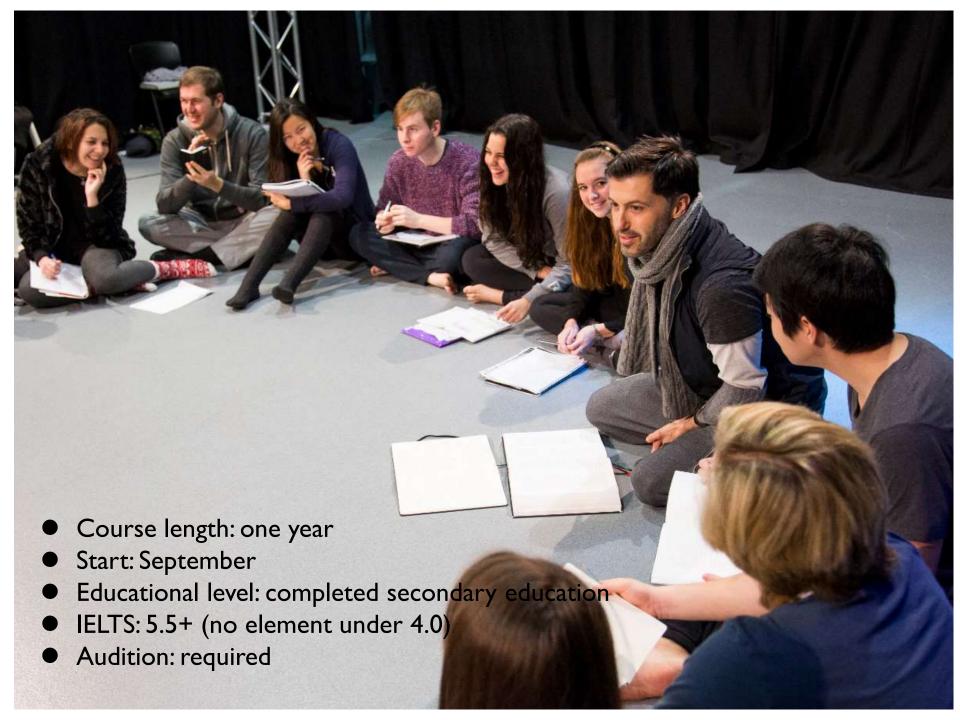






- Develop skills and elements of performance
- One-to-one teaching
- Awarded the University of the Arts London Awarding Body Diploma in Production and Performing Arts
- Progression onto Music or Drama Foundation if successful at the audition









- Intensive actor training programme
- Two streams Acting & Musical Theatre
- One-on-one weekly tuition

Audition Requirements

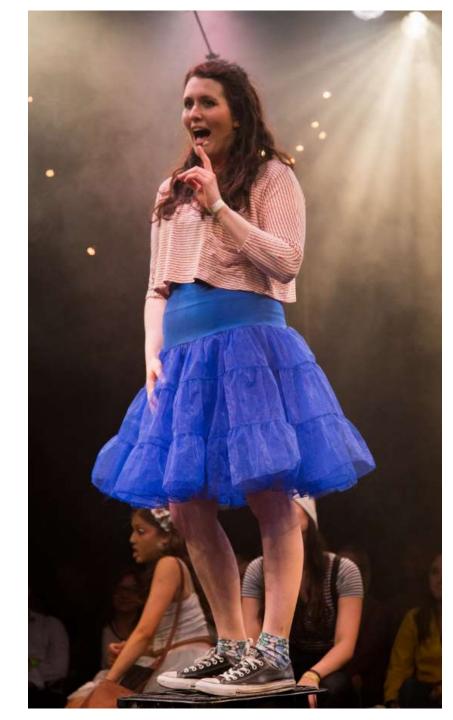
(auditions can be sent via DVD or send us an online link to download)

Classical & Contemporary

- 2 monologues one contemporary, one classical
- Delivered from memory and in English
- We must be able to hear you

Musical Theatre

- I monologue contemporary or classical
- 2 songs one classical, one contemporary
- Delivered from memory and in English



<u>DESTINATIONS</u>

RADA • Bristol Old Vic • LAMDA • Liverpool Institute for Performing Arts ● Drama Centre ● Royal Scottish Academy of Music and Drama ● East 15 Mountview Academy of Theatre Arts ● Guildhall School of Music and Drama

Royal Central School of Speech and Drama • Manchester Metropolitan University School of Theatre

Arts Education London Goldsmiths

Royal Welsh College of Music and Drama ■ American Academy of Dramatic Art
■ New York Film Academy

Hochschule für Schauspielkunst Ernst Busch ● L'École Jacques Lecoq



MUSIC FOUNDATION

Accredited by

ual awarding body



- Course length: one year, September start
- Educational level: completed secondary education
- IELTS: 4.5+ (no element under 4.0)
- Audition: required





- Preparation for university or conservatoire auditions
- Refine skills and broaden music knowledge and understanding
- Two streams:

Performance – classical trained

Technology – pop-based, contemporary musician

Audition Requirements

(auditions can be sent via DVD or send us an online link to download)

- 2 contrasting pieces including:
 - scales
 - technical piece such as an etude
- Music theory test
 - Used to gauge the level of music understanding prior to arrival.



<u>DESTINATIONS</u>

- Royal Academy of Music

 Birmingham Conservatoire
- Royal Northern College of Music
 Trinity College of
 - Music

 Anglia Ruskin University

 University of
 - Hertfordshire

 SAE Institute

 Middlesex University
 - City University London
 Leeds College of Music

 ■
 - Tech Music School Goldsmith London College of
 - Music University of Manchester University of
 - Sheffield University of Southampton The Institute of Contemporary Music Performance in London

CAMBRIDGE SCHOOL OF VISUAL OF PERFORMING ARTS







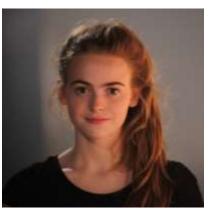
Our Brand Proposition and Approach

"At CSVPA we offer a unique and highly personalised approach to learning, developing the skills of each student individually, to create world-class artists who go on to achieve a world class career"





















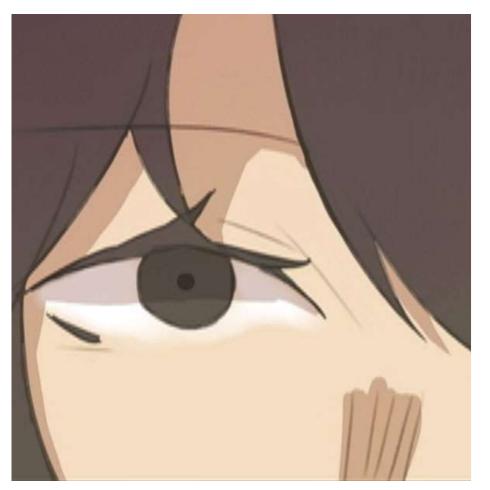














Vans ● Christian Dior ● Adidas ● Nike ● Puma ● Louis Vuitton ● Armani ● Saatchi & Saatchi ● Alexander

McQueen ● Boden ● Burberry ● Red for Wolves





London College of Fashion ● Central St Martins Parsons

NY

London College of Communication Royal College

of Art ● Glasgow School of Art ● The Slade ●

Goldsmiths • Leeds University Brighton University • Bournemouth University



Global Fashion Shows

Cambridge ● London ● Hong Kong





Guaranteed participation in the London Graduate Show



EVERY Foundation student celebrates their achievements by holding an exhibition or full scale fashion show – unique to CSVPA





Guaranteed end of year drama productions and midterm showcases





5 days a week teaching, more than any other university





One-on-one portfolio advice and teaching









Opportunities to broaden your experiences by visiting exhibitions and shows all over the world

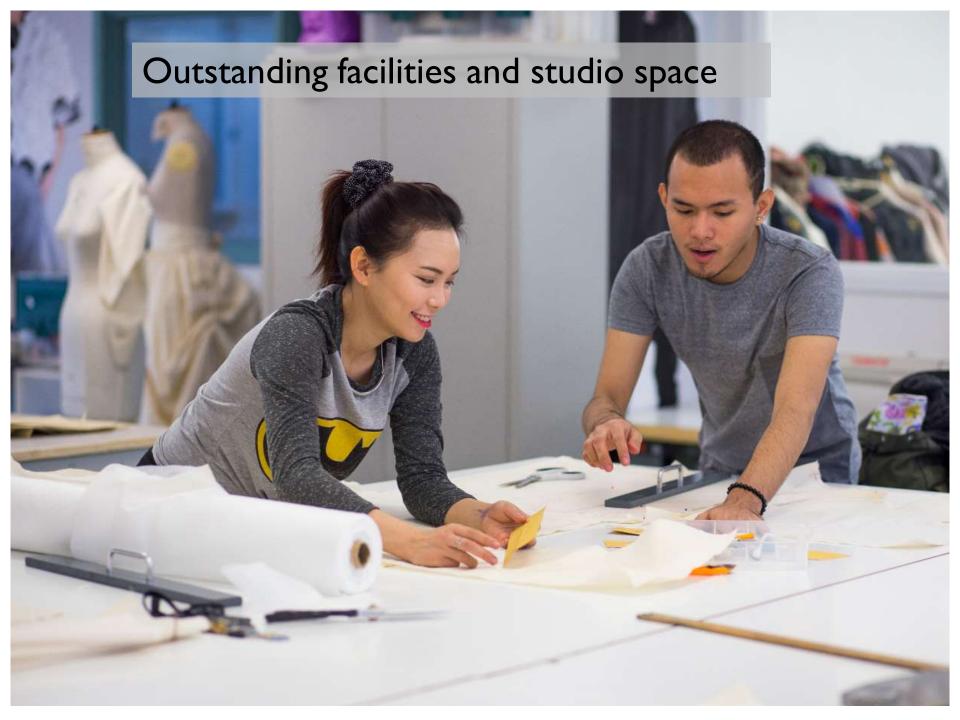


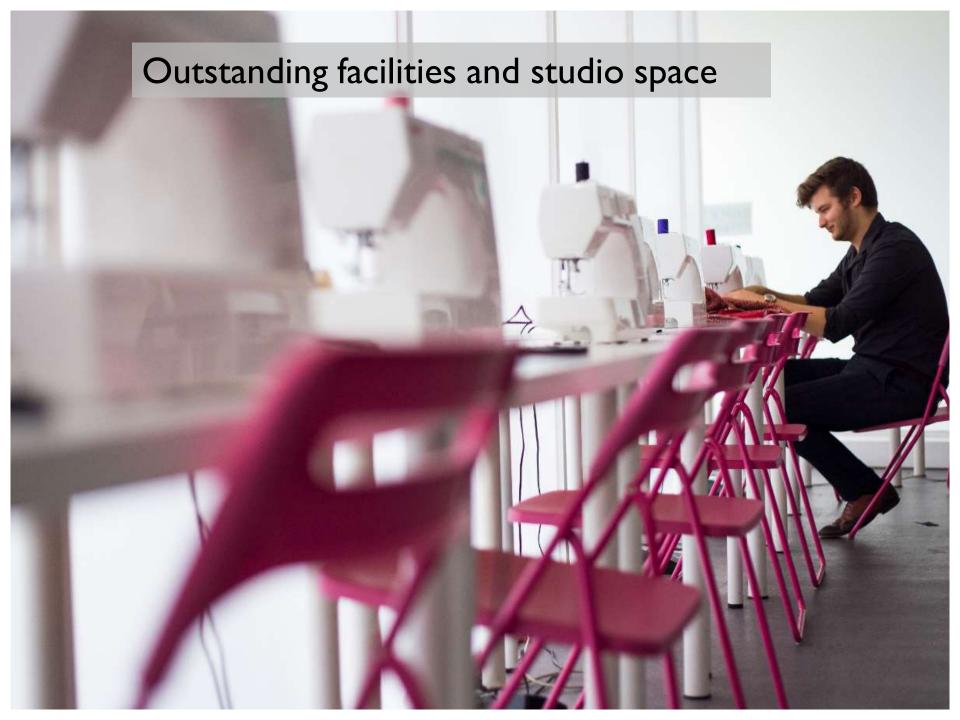


Outstanding teachers who are working artists, still exhibiting

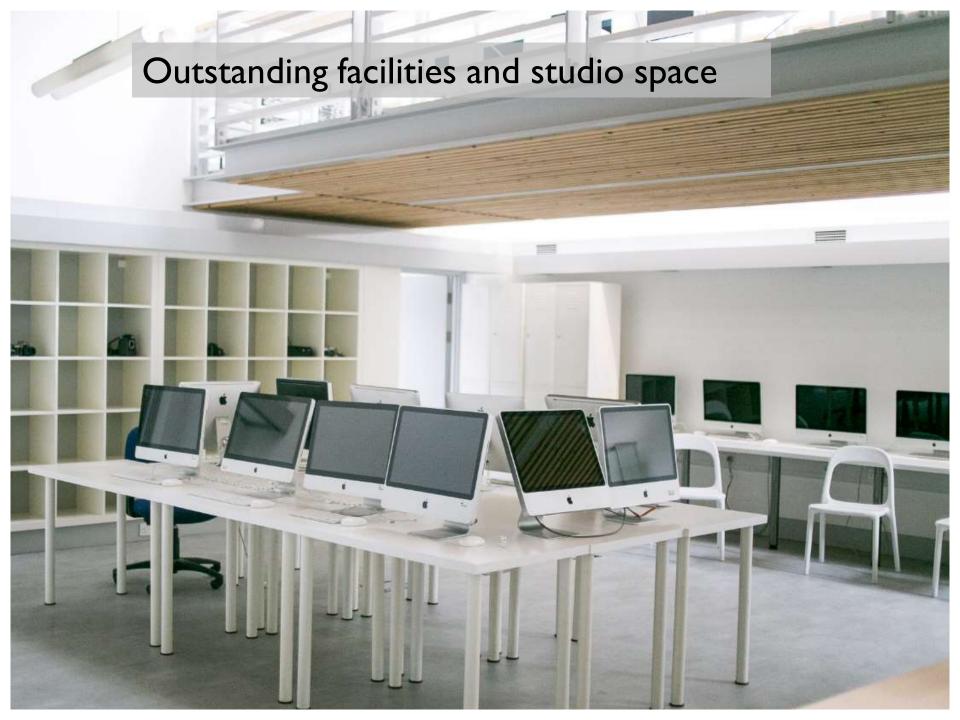














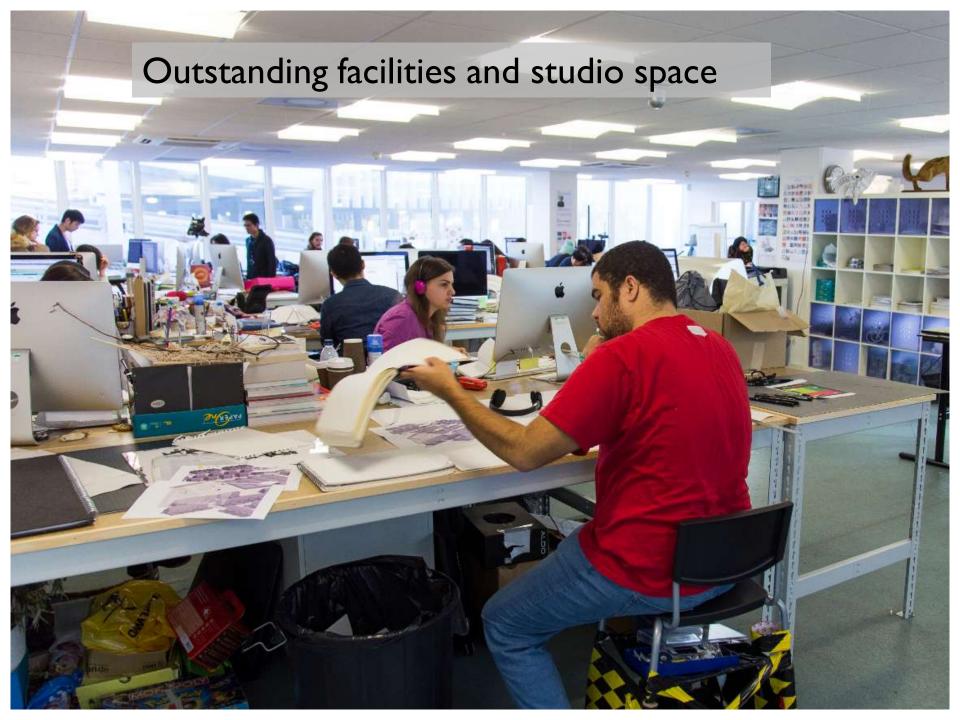




















GET MORE

at CSVPA