



Goodman School of Business

Brock University

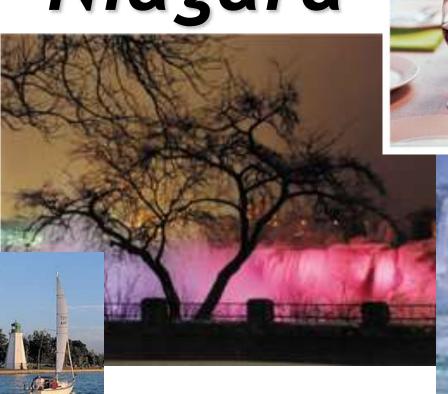


Goodman School of Business

Brock University



Beautiful Niagara







International Accreditation





HARVARD BUSINESS SCHOOL





Yale school of MANAGEMENT

Brock University

Degree that leads to a successful career









Earn degree that leads to prestigious designations









Co-op Advantage

- Work during your academic program to gain relevant experience
- Flexible work terms (4, 8, and 12 months)
- Work terms are professionally meaningful and have academic relevance

RESUME WRITING

JOB SEARCH TECHNIQUES

CAREER FAIRS

CROSS-CULTURAL ISSUES

INTERVIEW SKILLS

Dedicated International Co-op Co-ordinator



Co-op Success!

Employers included:

- Toyota Canada Inc.
- Ontario Ministry of Finance
- Bosch Rexroth Canada
- Hydro One Inc.
- Imperial Oil
- BlackBerry
- Royal Bank of Canada

✓ 96% placement rate for active IMAcc co-op participants

✓ 91% placement rate for active MBA (ISP) co-op students

Positions included:

- Consultant, Control Assurance
- Profit and Cost Analyst
- Financial Reporting Analyst
- Marketing Assistant
- Sales Manager
- Credit Officer

Travel and earn your degree at the same time



Rome, Italy



Barcelona, Spain



French Alps



Queensland, Australia



Did you know?

Over 2,600 undergrads

Over 564 grad students

Over 1,500 Co-op students

Goodman School of Business

- BACC (Co-op option)
- •BBA (Co-op option)
- PMPC-Business
- CAS
- •MACC (Co-op option)
- IMACC (Co-op option)
- •MBA (Co-op option)
- •MBA (ISP) (Co-op option)
- MSc in Management

BBA Concentrations

- Accounting
- Entrepreneurship
- Finance
- General Management
- Human Resource Management
- Information Systems
- International Business
- Marketing
- Operations Management
- Public Administration



International Master of Accountancy (IMAcc) (12-month program)

Professional growth for your future ...



MBA: Master of Business Administration (17-month program)

- Six specializations available:
 - Accounting
 - Business Analytics
 - Finance
 - Human Resource Management
 - Marketing
 - Operations Management



MSc: Master of Science in Management (17-month program)

This program offers financial support that covers tuition fees!!

- Five specialty streams available:
 - Accounting
 - Finance
 - Marketing
 - Operations and Information Systems Management
 - Organization Studies



English Instruction

- Mandatory for all IMAcc and MBA (ISP) students
- Four-week summer program
- Daily seminars to improve:
 - Reading
 - Writing
 - Speaking
 - Listening





IMAcc Timetable

REQUIRED:

- ☐ Summer English Language Program August 2016
- ☐ Transition Term September to December 2016
- ☐ IMAcc Term 1 January to April 2017
- ☐ IMAcc Term 2 May to July 2017
- ☐ IMAcc Co-op Option Summer/Fall 2017 (4 months)

12 Months



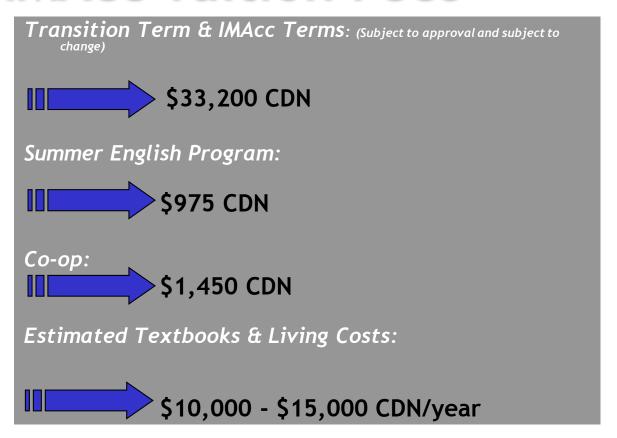
IMAcc Admission Requirements

- Completion of a four-year Bachelor's degree or equivalent in accounting
- Minimum B (75%) average in last two years of study (Canadian equivalent)
- ✓ Reference letters (three) 3
- ✓ Resumé and personal statement
- ✓ Minimum 80 TOEFL with no section below 19 <u>or</u> minimum 6.5 IELTS no section below 5.5
- Personal interview





IMAcc Tuition Fees







MBA - International Student Pathway (MBA ISP)

Take your career to a new level





MBA (ISP) Timetable

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REQUIRED:

□Summer English Language Program - August 2016

□MBA (ISP) Term 1 - September to December 2016

□MBA (ISP) Term 2 - January to April 2017

□MBA (ISP) Term 3 - May to July 2017

□MBA (ISP) Term 4 - September to December 2017

□MBA (ISP) Term 5 (CPA/MBA only) - January - April 2018

□MBA (ISP) Co-op Option - Winter or Spring 2018 (4 months)
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17 Months
21 Months (CPA/MBA)



MBA (ISP) Terms 1 & 2

- ☐ Accounting for Decision Making I
- Quantitative Analysis
- ☐ Economic Environment of Business
- Organizational Behaviour and Design
- ☐ Financial Management

- ☐ Marketing Management
- □ Accounting for Decision Making II
- Operations Management
- ☐ Management Information Systems
- ☐ Global Business
- Non-Credit Career Development (mandatory for co-op participants)

THE FOUNDATION



MBA (ISP) Terms 3, 4 & 5 (CPA/MBA only)

- ☐ Applied Business Research
- Business Ethics

- Business Strategy
- Entrepreneurship or Business Law

<u>Plus</u> specialization in one of the following fields:

- Finance > CFA
- Marketing
- Accounting > CPA
- Human Resources
- Business Analytics
- Operations Management



THE EXPERTISE

The Specialty Courses

FINANCE

- Financial Statement Analysis
- Equity Investments, Markets and Instruments
- Debt Investments
- Derivative Instruments
- International Finance
- Portfolio Management and Alternative Investments

ACCOUNTING

- Financial Accounting I
- Financial Accounting II
- Financial Accounting III
- Managerial Accounting I
- Managerial Accounting II
- Taxation for Business Decisions

MARKETING

- Marketing Strategy
- Marketing Research
- International Marketing
- New Product Development
- Services Marketing
- Sales Management

HUMAN RESOURCES

- Industrial Relations
- Human Resource Management
- Training and Development
- Compensation Management
- HR Planning and Strategy
- Recruitment and Selection

The Specialty Courses

BUSINESS ANALYTICS

- Introduction to Business Analytics
- Advanced Business Analytics
- Database Management Systems
- Systems Analysis and Design
- Introduction to Information Assurance
- Enterprise Infrastructure Architecture
- E-business Applications
- Supply Chain Management and Enterprise-wide Systems

OPERATIONS MANAGEMENT

- Project Management
- Quality Management
- Logistics and Supply Chain Management
- Simulation of Business Systems
- Advanced Business Modeling with Spreadsheets
- Advanced Operations
 Management: Special Topics

MBA (ISP) Admission Requirements

- ✓ Completion of a four-year Bachelor's degree or equivalent in any discipline
- ✓ Minimum B (75%) average in last two years of study (Canadian equivalent)
- **✓** Reference letters (three)
- ✓ Resumé and Personal statement
- ✓ Minimum 80 TOEFL with no section below 19 <u>or</u> minimum 6.5 IELTS no section below 5.5
- **✓** Personal interview
- **Section** GMAT is <u>not</u> required



MBA (ISP) Tuition Fees

MBA (ISP) Terms: (subject to approval, subject to change) \$48,500 CDN CPA/MBA + \$10,000 CDN (subject to change) Summer English Program: \$975 CDN Co-op: \$1,450 CDN Estimated Textbooks & Living Costs: \$10,000 - \$15,000 CDN/year







Zhengtao (Chris) Long MBA (ISP) 2015

Education:

Administration Management Shanghai Normal University

Full-time job:

Client Solutions Analyst Scotiabank, Toronto

"I got my first full-time job offer after I just complete my MBA studies. ... I would not be able to secure this full-time job so quickly if it wasn't for Co-op!."





"I owe my success to Co-op and Goodmand School of Business. The assistance I received from each and everyone in the Co-op department from initial days until now has made my transition from a student to a professional easy and smooth."

Rakshith Purushothama MBA (ISP) 2015

Education

Engineering Visveswaraiah Technological University

Previous Employment

SONY India Software Center ty General

Co-op

Co-op Student- Corporate Delivery Project Coordinator Canadian Tire, Ontario



Hua (Amanda) Jiang MBA (ISP) 2014

Education:

Economics

Zhengzhou Institute of Aeronautical Industry Management

Co-op:

Marketing Information Specialist
Allstate Insurance Company of Canada

Amanda's manager was very impressed with her work and has offered her a six-month contract so she can stay on during their busy period. Both are hoping that a permanent position becomes available so that she can join the company as a full-time employee.





- ■8 month preparation program (Sept to Apr)
- □ Focus on professional language skills and western culture
- Exposure to North American business concepts and practices



Professional Masters Preparation Certificate Program (PMPC-Business)

- Entrance requirements:
 - ✓ TOEFL minimum 60 (IELTS 5.5 or equivalent)
 - All other requirements are the same as for entry to the IMAcc and MBA ISP
- ✓ Tuition is \$14,845 CDN for 8 months (subject to approval, subject to change)

Receive conditional admission to the IMAcc or the MBA ISP for 2018



MSc: Master of Science in Management

Admission Requirements

- Four-year bachelor's degree in Business,
 Commerce or Management or a related field
- 78 per cent overall academic average
- Minimum GMAT score of at least 550 or a minimum GRE score in the 60th percentile
- Personal interview with a faculty member

MSc: Master of Science in Management

- Five specialty streams available:
 - Accounting
 - Finance
 - Marketing
 - Operations and Information Systems Management
 - Organization Studies



Career Opportunities for MSc graduates

Research/PhD

- Canadian and International schools including:
 - HEC Montreal
 - Concordia University
 - Ohio State University (Fisher School of Business)
 - Pennsylvania State University
 - University of Alberta
 - University of Buffalo
 - University of Houston
 - University of Wollongong
 - University of Central Florida

Industry

- Leadership and specialized positions including:
 - Analyst
 - Bank Manager
 - Consultant
 - Market Researcher



Contact Information

Goodman School of Business

Graduate Programs Office

Login to our websites:

brocku.ca/business/gradstudents

Goodman.brocku.ca

Online Webinars:

http://brocku.ca/business/future/graduate/recruitme nt-events/upcoming-webinars

Working in Canada



- ✓ Work on- or off-campus part-time while completing your courses
- ✓ Work for up to THREE years full-time after completing your graduate degree
 - Anywhere in Canada
 - ✓ No restrictions on type of employment
 - ✓ No requirement for a job offer
- Spouse can work in Canada for duration of your stay