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April 2016



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Size of the Market

- *886,052 International Students Study in the U.S. (2014/2015 academic year)*
 - 8.1% increase over prior year
- *5,562 Russian Students Currently Study in the U.S.*
 - ***8.3% increase over prior year***



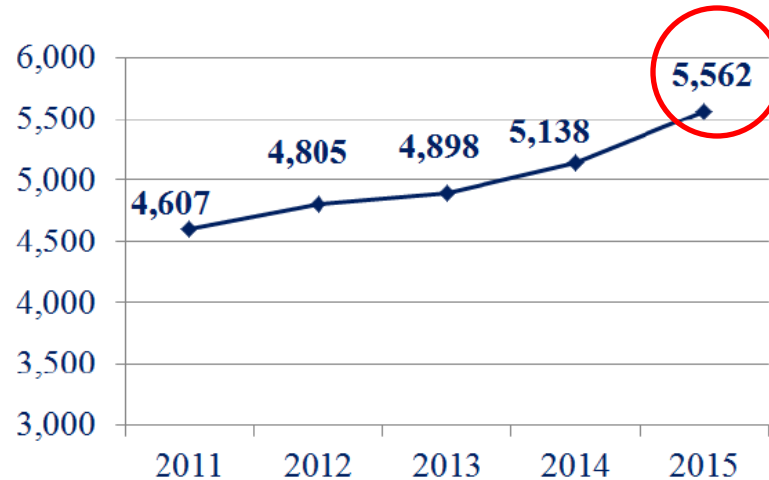
Source: Institute of International Education – Open Doors Report



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Market Summary

RUSSIAN STUDENTS IN THE U.S.



RUSSIAN STUDENTS IN THE U.S.

Year	# of Students
2010/2011 Academic Year	4,607
2014/2015 Academic Year	5,562
5-Year % Change	+20.7%

Source: [Institute of International Education](#)



Russian Students In Detail

2014/2015 Academic Year

Undergrad	Graduate	Non-degree	Optional Practical Training
2336	2,002	556	667
42%	36%	10%	12%

UNDERGRADUATE STUDENT BREAKDOWN

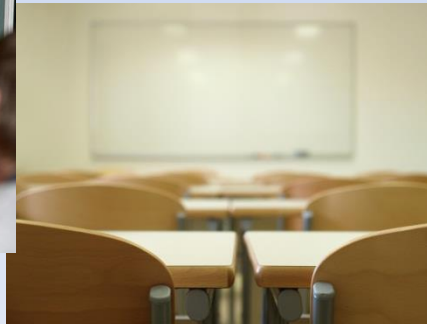
Type of Institution	% of Students
4-Year Institutions	76.0%
2-year Community Colleges	24.0%



Fields of Study

Most Popular Fields of Study by Russian Students in Higher Education:

Business/ Mgmt.	Physical/ Life Sciences	Social Sciences	Fine/ Applied Arts	Math/ Computer Science	Engineering
28.4%	11.5%	11.3%	9.4%	7.4%	6.8%
Humanities	Health Professions	Intensive English	Education	Undeclared	Other
5.0%	2.5%	1.9%	1.9%	2.7%	11.4%



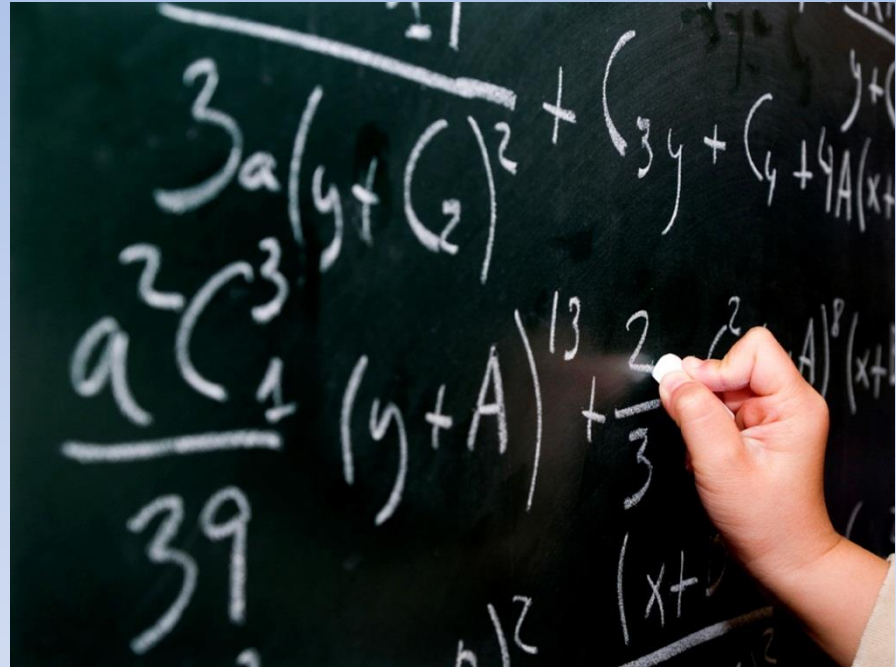
Source: [Open Doors Data](#)



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Why Study in the U.S.A.

- Quality
- Choice
- Diversity
- Value
- Flexibility



Top 500 Universities

1	United States 8 of Top 10 and 16 of Top 20	146
2	China	44
3	Germany	39
4	United Kingdom	38
5	Canada	21
6	Japan	19
7	France	21
8	Italy	21
9	Australia	19
10	Netherlands	13



Funding Opportunities



МИНИСТЕРСТВО ОБРАЗОВАНИЯ И НАУКИ
РОССИЙСКОЙ ФЕДЕРАЦИИ



 The
Republic of Tatarstan Higher Education Fellowship "Algarysh"

<http://moscow.usembassy.gov/exchanges.html>



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Student Visas

- We want Russian students
- It is a myth that we are denying more student visas
- Interviews will be in English
 - ***Be prepared to talk about yourself and why you want to study in the U.S.***



Visa Resources

- Embassy Moscow's Website
 - <http://russian.moscow.usembassy.gov>
- Online Appointment and Visa Info Website
 - www.ustraveldocs.com/ru
- SEVIS information
 - www.FMJFee.com
 - www.ice.gov/sevis



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